

# online consultants international

## Press Release of 7th September 2007

### New innovative publication on company financial information improves the information management of risk analysis.

**A new and timely publication from IRN Research Ltd. in association with Online Consultants International GmbH entitled *European Company Financial Information (ECFI) - A Buyer's Guide* gives comprehensive details on 39 suppliers of company financial information. In addition to pan-European suppliers, the ECFI Buyer's Guide covers companies in Germany France and the UK and presents the company profiles using standardised categories for ease of reference and comparison. Also accompanying this innovative publication is a moderated weblog which provides users of the ECFI Buyer's Guide with a practical and interactive means of keeping up-to-date in this complicated and dynamic area of the business information market.**

Commercial transactions involve an analysis of risk. Risk analysis is – or at least should be – made up of different elements. Yet precisely what these elements are and what weighting the elements should be allocated is a difficult task even for financial information specialists, as indeed recent events in the German banking world have demonstrated. A complex activity at the best of times, assessing the elements involved in the risk analysis of commercial transactions is made even more challenging by the inherent dynamism of business life and communications.

According to some company financial information suppliers approximately 20% of their records change each year and do so on a regular basis. Coupled with the inherent dynamism of company information are also important changes occurring across Europe in the way company information is being collected and accessed.

More documents are now being filed electronically and, in specific countries, new legislation has been enacted and implemented to improve the disclosure of information by companies and to promote a greater transparency with respect to company financial information. In Germany, for example, as from 1<sup>st</sup> January 2007, company financial data is now being collected centrally for the first time and is made generally accessible under the newly created Central Company Register.

The European company financial information market is one of the most important sectors for business information professionals, credit and finance professionals and researchers, but the market is full of similar competing services and tracking down and comparing services can be a costly and time consuming business for buyers of this information.

Now buyers will have access to the information they need to support their buying decisions **in one place** with the launch of ***European Company Financial Information (ECFI) - A Buyer's Guide*** from IRN Research (in association with Online Consultants International).

The ECFI Buyer's Guide will also be a useful source of independent competitor information for suppliers to the business and credit information industries.

# online consultants international

## About the ECFI Buyer's Guide:

The ECFI Buyer's Guide has detailed profiles of 39 company financial information services in Europe and covers pan-European sources plus sources focusing on the UK, France, and Germany. Alongside the profiles are spreadsheets allowing for quick comparisons of services plus an alphabetical index of products, services, and brands. The providers included in the initial launch of ECFI Buyer's Guide are:

<b>Pan-European Providers</b>	Alacra, Bureau van Dijk, Capital IQ, D&B, European Business Register, Experian, Factiva, Graydon, Hoover's, LexisNexis, OneSource, Perfect Information, Reuters, Skyminder, Thomson, World Box.
<b>UK Providers</b>	7Side, Companies House, Creditsafe, Equifax, First Report, Hemscott, ICC, Jordans, Risk Disk, RMOOnline.
<b>French Providers</b>	BIL/D&B (Altares), Coface Services, Euridile, Infobilan, Infogreffe, Kbis-express, Societe.com.
<b>German Providers</b>	Bundesanzeiger Verlag, BÜRCEL Wirtschaftsinformationen, Creditreform, D&B Deutschland, GBI-Genios, Hoppenstedt Firmeninformationen.

Subscribers to the ECFI Buyer's Guide not only have access to the guide but will also receive regular updates on developments in company financial information starting with an 11-page review of the company financial information market in Germany.

The *European Company Financial Information (ECFI) - A Buyer's Guide* is available from September 2007 as a PDF file. The complete publication consists of the ECFI Buyer's Guide plus summary spreadsheets and full update in March 2008.

The purchase of the ECFI Buyer's Guide also entitles users to active participation in the ECFI Buyer's Guide moderated weblog which accompanies the complete publication.

The ECFI Buyer's Guide is available from Online Consultants International GmbH for € 257 + VAT.

Detailed information on the ECFI Buyer's Guide is available directly from our website via:

[http://www.oci-gmbh.com/index.php?option=com\\_content&task=view&id=54&Itemid=68](http://www.oci-gmbh.com/index.php?option=com_content&task=view&id=54&Itemid=68)

which includes the [List of Contents](#), [Sample Company Profile](#) and link to the [ECFI Buyer's Guide Weblog](#).

## About the publishers:

### Online Consultants International GmbH

Active in the European market for professional information services for almost 20 years, Online Consultants International (oci) is based in Germany and the United Kingdom. oci offers products and services aimed at assisting firms and public authorities in the management and optimisation of their information and knowledge resources in order to reduce cost, increase efficiency and improve productivity.

### IRN-Research Ltd.

Established in 1991 in the United Kingdom, IRN-Research is a full-service market research consultancy offering a range of research services focusing on the European information industry. IRN is a full member of the Market Research Society (MRS) and abides by its Code of Conduct for research agencies.

# online consultants international

## Further information:

For further information on the ECFI Buyer's Guide please contact Elisabeth Reuter at Online Consultants International GmbH by telephone on +44-721-9212-909 or via e-mail: [elisabeth.reuter@oci-gmbh.com](mailto:elisabeth.reuter@oci-gmbh.com) or David Mort at IRN Research Ltd. on +44-24 7642 1821 or via e-mail: [dmort@irn-research.com](mailto:dmort@irn-research.com) .

### **Online Consultants International GmbH**

Unterreut 6  
D-76135 Karlsruhe  
Germany

Tel.: +49-(0)721-92 12-909  
Fax: +49-(0)721-92 12-913  
URL: <http://www.oci-gmbh.com>

### **IRN Research Ltd.**

Concorde House,  
Trinity Park,  
Solihull, Birmingham, B37 7UQ,  
United Kingdom

Tel: +44(0)121 635 5210,  
Fax: +44(0)121 635 5211  
URL: <http://www.irn-research.com>